Leave Your Mark

Engage with UNESCO to Safeguard the World’s Cultures
UNESCO is the leading United Nations agency with the mission of promoting education, the sciences, culture, communication and information to build peace through international cooperation.

UNESCO is articulated around a wide range of networks and partners, such as other Inter-Governmental Organizations, Non-Governmental Organizations, private sector, foundations, media companies as well as various networks such as the Creative Cities network.
Get Involved

- Finance UNESCO’s activities to help achieve common development goals
- Share your core-business expertise
- Support UNESCO’s advocacy through your networks
- Dedicate your staff time / second personnel to UNESCO
- Contribute to UNESCO project activities through joint design and delivery
- Strengthen project delivery through in-kind contributions
- Sponsor events, conferences and anniversaries
Why partner with UNESCO?

- Benefit from a strong image transfer by associating yourself with a reputable international brand and a prestigious UN agency
- Win greater visibility on the international scene
- Gain access to UNESCO's wide and diverse public and private networks
- Benefit from UNESCO's role as a neutral and multi-stakeholder broker
- Turn your Social Responsibility into reality
- Strengthen your brand loyalty through good corporate citizenship
- Boost your employees’ motivation through hands-on experience in UNESCO’s activities

Many companies and foundations already partner with UNESCO such as ANA, Apple, BASF, Bill and Melinda Gates Foundation, Ford Foundation, Fundo Vale, GEMS Education, Intel, L’OREAL, The Mastercard Foundation, Mercedes Benz, Microsoft, Open Society Institute, Panasonic, Petrobras, Phoenix Satellite TV, Procter&Gamble, Rockefeller Foundation, Roche, Samsung, Shenzhen Ruby Football Club, TV Globo, William and Flora Hewlett Foundation, etc.
A Mongol man participating in a community-based capacity building workshop with his child. The workshop aimed to improve Mongolia’s capacity to safeguard its Intangible Cultural Heritage. The picture was taken by a UNESCO expert, in Zuurmod, Mongolia, 2015. © UNESCO/A.Denes

JOIN US TO PROMOTE THE ROLE OF CULTURE IN ADDRESSING NEW GLOBAL CHALLENGES!
This initiative aims to safeguard cultural heritage in the face of rapid urbanization by:

- Developing pilot models of urban heritage management; USD 1,000,000
- Publishing handbooks on urban heritage management, showcasing successful case studies; USD 200,000
- Massive Open Online Course (MOOC) on urban heritage management; USD 500,000
- Global high-level conference on urban heritage. USD 1,000,000

Jaisalmer Fort, Rajasthan, India, received Honorable Mention from UNESCO Asia-Pacific Awards for Cultural Heritage Conservation Program in 2012. © UNESCO
The restoration of Mbaru Niang, Wae Rebo Village, Flores Island, Indonesia, received Award of Excellence from UNESCO Asia-Pacific Awards for Cultural Heritage Conservation Program in 2012. © UNESCO
Combating the Trafficking of Cultural Property

(USD 1.25 million, 3 years)

This initiative aims to develop tools and methods to combat the trafficking of cultural property by:

- Developing an on-line tutorial of ICOM’s Object ID system (for museums & private collectors); USD 150,000
- National training programme for police and customs for the awareness of cultural heritage property in specific countries (at least 5 countries); USD 500,000
- Public awareness and educational campaigns including promotional video clips in selected countries including a regional documentary; USD 250,000
- The Asia-Pacific regional conference, bringing together UNESCO and partners, including stakeholders such as museums, curators, customs officials, national police authorities, Interpol bureaus, auction houses and art collectors. USD 350,000

A Bas-relief depicting images of the multiple-armed Bodhisattva Lokesvara, originally from Prasat Banteay Chhmar, Banteay Meanchey, Cambodia. It was successfully confiscated from tomb looters in 2007. © Ministry of Culture and Fine Arts of Cambodia
A comparison of Temple of Bel in Syria in 2014 and 2016 when extremist militants attacked and looted the site.
© Agence France-Presse
MUSEUM CAPACITY-BUILDING PROGRAM FOR THE ASIA-PACIFIC REGION
(USD 1.4 MILLION, 3 YEARS)

This initiative aims to promote museums as gateways of knowledge, agents of cultural heritage preservation and continuation, and vehicles for intercultural dialogue and sustainable human development, by:

- Conducting needs assessment to identify top priorities for museum capacity-building in the region; USD 100,000
- Developing and launching a certified museum training program for professionals in the Asia-Pacific region; USD 300,000
- Institutional capacity-building and networking for universities and other training centers in the region; USD 500,000
- Developing joint/traveling exhibition as a showcase of newly gained skills. USD 500,000

UNESCO training on conservation science for Buddhist monks in Nan, Northern Thailand, 2006. © UNESCO
Aged artefact still maintaining its function in Buddhism and local community of Nan. Photo was taken while implementing regional workshop for conservation science for Buddhist monks in Northern Thailand, 2006. © UNESCO
IMPACT
SUSTAINABLE DEVELOPMENT OF TOURISM AND HERITAGE MANAGEMENT FOR CULTURAL DIVERSITY AND POVERTY ELIMINATION IN THE ASIA-PACIFIC REGION

(USD 100,000 PER SITE)

This initiative aims to update and replicate the IMPACT publication series, which addresses the need for a balance between tourism and preservation of tourist attractions in the Asia-Pacific region by:

• Conducting research in heritage destinations around the Asia-Pacific region to identify interaction between tourism development and heritage preservation;

• Developing a series of publication, which provides an assessment which can shape a coordinated strategy aimed at preserving heritage sites and insuring sustainable tourism development;

• Organizing a high-level conference on sustainable tourism development in the Asia-Pacific region.

Novices of Luang Namtha, Lao PDR, continued to follow their religious and social traditions in the midst of tourism boom, 2008. The IMPACT project researched and contextualized management strategies, which have guided several field projects to ensure sustainability of the practices in reality. © UNESCO
An Ifugao village surveyed in 2008. The village was among hundreds of small settlements under threat from natural disasters, modernization, uncontrolled development, and population growth. Such settlements have also become powerful magnets for tourists who are in search of a rich cultural experience. © UNESCO/V.Achilles
This initiative aims to safeguard and promote the heritage of the Silk Roads by:

- Developing a multi-media product which showcases tangible and intangible cultural heritage of the Silk Roads; USD 1,000,000
- Organizing thematic conferences to strengthen networks and build capacity of national stakeholders along the Silk Roads; USD 500,000
- Curating joint traveling exhibitions along the Silk Roads. USD 500,000
Cultural Landscape and Archaeological Remains of the Bamiyan Valley is a part of the historic Silk Roads and has been in the List of World Heritage in Danger since 2003. © B.Greville-Eyres
Supporting Communities in Safeguarding their Intangible Cultural Heritage

(USD 800,000, 3 Years)

This initiative aims to document intangible cultural heritage elements and develop safeguarding plans to support their transmission from generation to generation by:

- Awareness-raising and capacity-building for communities to document their intangible cultural heritage; USD 250,000
- Developing safeguarding plans for elements under threats; USD 350,000
- Organizing experience and knowledge exchanges on safeguarding strategies among communities. USD 200,000

Participants conducting interviews with local community members during a Workshop on Community-based Inventorying of ICH Elements in Suva, Fiji, 2016. © UNESCO
Mongolian traditional archers demonstrating equipment preparation before hunting during a Workshop on Elaborating Nomination Files for UNESCO Lists in Ulaanbaatar, Mongolia, 2015. © UNESCO
PROTECTING
UNDERWATER CULTURAL HERITAGE
IN THE ASIA-PACIFIC REGION

(USD 1.25 MILLION, 3 YEARS)

This initiative aims to continue developing strong region-wide community of underwater heritage practitioners, to uncover knowledge of the ancient Maritime Silk Road and to enhance conservation of newly discovered underwater heritage sites by:

- Organizing multiple intensive capacity-building courses for Asia-Pacific underwater heritage professionals at the Regional Training Centre for Underwater Cultural Heritage Protection, Chanthaburi Province, Thailand; USD 600,000
- Developing research and conference on underwater cultural heritage connected to Maritime Silk Road that ran from China to Africa; USD 300,000
- Setting a regional standard of excellence for in situ preservation of a newly discovered site in the Asia-Pacific region. USD 350,000

An unexcavated Taiwanese shipwreck in Kawieng, Coral Sea, Papua New Guinea. © UNESCO/A. Vanzo
An international trainee working on-site at the Mannok shipwreck, Rayong, Thailand. The wreck is a hands-on study site for courses organized at the Asia-Pacific Regional Training Centre for Underwater Cultural Heritage Protection in Thailand, 2010. © UNESCO/Fine Arts Department
Front and back cover: Maitreya Temple Complex, Ladakh, India, received Award of Excellence from UNESCO Asia-Pacific Awards for Cultural Heritage Conservation Program in 2007, for its success in underpinning heritage conservation at the heart of community revitalization. © UNESCO

UNESCO Bangkok
Culture Unit
920 Sukhumvit Road
Prakanong, Klongtoei
Bangkok 10110, Thailand

Tel. +66 2 391 0577 ext. 509
Email: culture.bgk@unesco.org

www.unescobkk.org/culture