UNESCO Bangkok

Call for Proposal

Terms of Reference

Type of Contract: Contract for Services
Duration: 20 May 2020 to 31 July 2021 (tentatively)
Closing date: 7 May 2020

The United Nations Educational, Scientific and Cultural Organization (UNESCO) Office in Bangkok is seeking applications from a company, a non-profit organization or a team of consultants to provide services to solicit inputs and strengthen the coordination among the Film Civil Society Organizations (CSOs) in Thailand, with a view to contribute to better policy environment, strengthened dialogues between the government and CSOs and improvement in markets and appreciation for independent films.

Background
Under the framework of UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions, UNESCO Bangkok has launched the project “Mobilizing film professionals for regional cooperation in Asia – Thailand component”. The project is supported by the Government of Japan.

The ultimate objective of the regional project is to empower governmental and non-governmental actors including the private sector to strengthen legal and institutional frameworks for the film industry while enhancing regional collaboration in the film sector in Asia.

A recent consultation with independent film makers and film professionals in Thailand has pointed out to the areas that need to be implemented to achieve the project’s objectives. The actions include: i) advocacy for effective legal structures that foster the countries’ untapped creativity; ii) promotion of general public’s appreciation for (independent) cinema; iii) professionalization of the sector and employment of film professionals through capacity buildings; and iv) establishment of the sector’s information and knowledge hub.

Further information on the project can be found here:

Assignment
Under the overall authority of the Director of UNESCO Bangkok and under the direct supervision of the Chief of Culture Unit and responsible officer, the Contractor will undertake the following:

- Set up a taskforce working towards the establishment of the Film Commission and its action plan. The taskforce consists of members and partners with convening power and ability to influence film sector’s stakeholders;
- Set up and coordinate the sub-working-groups consisting of active independent film professionals to carry out policy review and recommend required policy changes;
- Compile and select 2-3 case studies from the region or other regions which have similar issues in the film industries sector in the past or in the present days, with innovative solutions and practices;
- Organize and facilitate at least one forum to discuss suggested policy recommendations;
Produce final report including a set of concrete recommendations to be provided to the Parliament Sub-Committee of the Religions, Arts and Culture, as well as the Ministry of Culture. Recommendations include suggested policy revisions, inputs to the revised five-year film strategy to align with the twenty-year National Strategy.

Work Objectives

The Consultancy’s main objective is to coordinate among the Film CSOs and related Government stakeholders to implement the actions outlined above, especially linking to actions.

The final expected outputs of the Consultancy will include:

- A taskforce working towards the establishment of the Film Commission and its action plan;
- Sub-working-groups consisting of active independent film professionals to carry out policy review and recommend required policy changes;
- A selection of case studies on support to the film sector in countries with similar context to Thailand;
- At least one forum to discuss suggested policy recommendations;
- A set of concrete recommendations to be provided to the Parliament Sub-Committee of the Religions, Arts and Culture, as well as the Ministry of Culture. Recommendations include suggested policy revisions, inputs to the revised five-year film strategy to align with the twenty-year National Strategy.

Deliverables and timeframe

As outputs outlined above. Timeframe for deliverables is to be discussed with successful applicant.

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Duty Station and Travel

Home-based. Travel to UNESCO Bangkok office or meeting venues will be required.

Qualifications, experience and competencies

- Relevant professional experience in films and/or related cultural and creative industry in Thailand. Additional professional experiences in other countries especially Southeast Asian countries will be a plus.
- Excellent coordination skill among CSOs;
- Good network with relevant actors in the film sector;
- Excellent writing and reporting skills in English and Thai;
- Familiarity with the 2005 Convention and the issues related to cultural and creative industries.

Application:

Interested companies/institutes are invited to submit the application package includes:

- Detailed company/organization portfolio with CVs of responsible personnel; In case of application of teams of consultants, CV of team leader and team members;
- An introduction letter highlighting the relevance of the candidate for the assignment; and
- Proposed methodology/workplan and detailed budget breakdown (maximum 2 to 3 pages) to the UNESCO Bangkok Office by e-mail to the e-mail address mentioned below no later than 7 May 2020, 18:00 Bangkok time (GMT +7).

To the attention of:
Chief of Culture unit
UNESCO Bangkok Office
E-mail: culture.bgk@unesco.org and cc: k.chayamarit@unesco.org

Only short-listed companies/institutes will be contacted.