Over the last three months of 2019, Public Information and Outreach continued to expand the number of mainstream news platforms in which staff articles were published, including The Diplomat, AEC News Today, The Myanmar Times and Coconuts Thailand. In the run-up to the Silent Manga Audition (SMA) competition based on key UNESCO projects, the Office also produced a number of case studies published on SMA’s website to inspire manga artists on themes ranging from anti-bullying initiatives and youth empowerment to shared histories education and gender equality. On social media, the Office continued to experiment with key messaging on multiple channels, with one campaign on gender-neutral language reaching an audience of tens of thousands.