

Social Media

FACEBOOK
Followers: 70.5K

20.3K reached
Ditigal Transformation of Non-Formal Education
324 reactions

7.7K reached
Call for Entries: #HeritageAwards
161 reactions

7.7k reached
Call for Entries: #HeritageAwards
78 reactions

TWITTER
Followers: 11.3K

5.3K Impressions
International #JazzDay events
18 Retweets 21 Likes

2.7K Impressions
International #JazzDay events
35 Retweets 45 Likes

2.1K Impressions
World Press Freedom Day (#WPPD2022) event
10 Retweets 8 Likes

INSTAGRAM
Followers: 3.2K

434 reached
UNESCO Green Citizens
24 Likes

349 reached
Happy Songkran 2022
20 Likes

347 reached
UNESCO Green Citizens
19 Likes

SPOTLIGHT

The second quarter of 2022 commenced with strong efforts by PIO at public advocacy, first on music as a means for promoting peace in an interview with the acclaimed Indonesian jazz pianist and composer Joey Alexander, which UNESCO Bangkok published on its website in celebration of International Jazz Day in late April. Moving on to championing a free press for ensuring a society's right to information, the Bangkok office published for World Press Freedom Day in early May a powerful op-ed in the Bangkok Post on the need for greater public awareness of a digital media ecosystem that enables both freedom of expression and the rapid dissemination of disinformation simultaneously. By late month, all energies were focused on the 'Asia-Pacific Regional Education Minister's Conference II' (APREMC-II), as PIO mounted in early June an intensive social media campaign and press conference on the critical importance of education recovery and transformation in the post-COVID-19 period.

Exclusive



Joey Alexander
UNESCO catches up with critically acclaimed jazz pianist, composer, and bandleader Joey Alexander in celebration of International Jazz Day 2022
25 Apr 2022

Interview



Wesley Teter
A common HE platform to tackle global challenges and SDGs
14 May 2022



Peter Debrine
Thailand and the UNESCO sustainable travel pledge
25 May 2022



Margarete Sachs-Israel
COVID derailed learning for 1.6 billion students. Here's how schools can help them catch up
25 May 2022



Stefania Giannini
Thailand hosts 2nd APREMC II meeting
6 June 2022



Shigeru Aoyagi
Asean Connect การศึกษาที่สูญหายเพราะโควิด วาระเร่งด่วนของภูมิภาค ทันโลก กับ ทีม Thai PBS
6 June 2022



Stefania Giannini
Post-pandemic learning recovery for students worldwide
10 June 2022



Shigeru Aoyagi
Generation of learning loss due to COVID-19
12 June 2022



Duong Bich Hanh
Enter the world of the Nora dance drama
13 June 2022

UNESCO Advocacy in the Media



University World News
16 April 2022
Evolution of the Tokyo Convention – Lessons and insights
By Libing Wang



Bangkok Post
3 May 2022
Reading between the digital lines
By Sali Sasaki



GPE
31 May 2022
Making the most of online and social media to advocate for mother tongue education in Asia-Pacific Global Partnership for Education
By Brandon Darr and Akane Nakamura

YouTube



Keeping out-of-school children's dreams alive amid COVID-19
507 views



Introduction to the UNESCO online course "Bringing Living Heritage to the Classroom in Asia-Pacific"
323 views



Indigenous youth tackle COVID-19 in their communities
220 views

Online Events (Webinar/Workshop)

42 Online events
4,038 Participants
315 Hours

Just published



Thematic Brief: Teachers at the Centre—the Role and Needs of Asia-Pacific Teachers in Addressing Violence and School-related Gender-based Violence



Together for Peace: Silent Manga Catalogue Teacher's Companion (English, Japanese, Korean, Mongolian & Nepali)



Mapping and Review of Resources for, and Needs of in the Asia-Pacific Region on Digital Literacy, Safety and Participation



Capacity-building Programme on Safeguarding Intangible Cultural Heritage in Thailand: Outcomes of CRHAP-UNESCO Bangkok Collaboration (English & Thai)



Asia-Pacific Regional Conference to Celebrate the 50th anniversary of the UNESCO 1970 Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property



UNESCO Higher Education Global Data Report (Summary)



2nd Asia-Pacific Regional Education Minister's Conference (APREMC II) Documents: Programme booklet, Bangkok Statement and Policy briefs

Bangkok Website (page views)



April 39,038
May 39,351
June 37,633