Digital Learning Materials Made Easy: Bloom Books for Ethnic Minority Communities

Asia Pacific MLE WG Webinar - 10 November 2020

Christopher Hirt
Team Associate Director Technology Development
SIL Mainland SE Asia
Payap University Linguistics Institute
chris_hirt@sil.org
Why Bloom?  Our Goals:

- Self-sustaining book production & distribution in each language community
- 200 books in each language
- Digital and print publication
- Easy to create beautiful books
- Easy to share online and offline
- Accessibility
Who Is Using Bloom?

1,573 Languages
176 Countries
12,509 Registered Users
~ 4,000 Organizations

* Statistics as of September 2020
Bloom Knows About Languages: Multilingual Books
Early Readers
Decodable Readers
Leveled Readers
Bloom Editor: A Tool For Communities to Create...

Sign Language Books

Read Along Talking Books

Comic Books and Beautiful Layouts
“It’s a lovely day,” says Dad.
“Let’s have a picnic by the river.”
“Can my friend Jacob come?” asks Nicholas.
Read Along Talking Books
Comic Books and Text Overlays
Picture Dictionaries
Bloom Library: Redesigned

https://next.bloomlibrary.org/

Find Books By
- Language
- Topic
- Special Interest: e.g. COVID-19
- Book feature: e.g. sign-language, talking book, interactive features
- Publisher: e.g. Pratham/StoryWeaver
Digital Outputs for Minority Languages

- Embed books on a community website
- Browse and read on the web, desktop and mobile on BloomLibrary.org
- Create a custom app for your books using Reading App Builder
- Bloom Reader for reading and sharing any Bloom book

Digital formats and sharing

* 2021
Free Bloom Resources

34 Training Videos on vimeo

An Active Online Q&A Forum

BloomLibrary.org
Additional Contact

Further Questions: chris_hirt@sil.org
Bloom Enterprise: https://www.sil-lead.org/bloom-enterprise