Aligning Institutional, National & Regional Strategies to Strengthen Quality Assurance:

Efforts from Asia-Pacific Quality Network (APQN) & CHEA International Quality Group(CIQG)

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Aligning Institutional, National & Regional Strategies to Strengthen Quality Assurance: Efforts APQN & CIQG

1. Problems of Quality Education
2. APQN Effort for Quality Education
3. Capacity Building to Strengthen Quality Assurance in Institutional, National & Regional Levels
Problems of Quality Education
Goal 4. Ensure Inclusive & Equitable Quality Education

“by 2030, ensure equal access for all women & men to affordable & quality technical, vocational & tertiary education, including university”.

Education 2030 or Sustainable Development Goal Four (SDG4).
What’s Quality Education?

- In education, we are striving not to teach youth to make a living, but to make a life. (教育不是为了教会青年人谋生糊口，而是教会他们创造美好生活。)

Alfred North Whitehead
(1861 – 1947)
What is Quality Education?

Excellence (view of academias)

Value for money (taxpayers & governments)

Fitness for purpose (external assessors)

Threshold (accreditors)

Added value (students)

Client satisfaction (students & employers)

Quality Education

• Different Stakeholders have Different Understanding of Quality.
• Quality is: “doing the right things in the right way with right persons in right places”
• But how do we know this? Need: Quality Assurance
Quality Assurance System in Education

- Internal QA
- Self-Evaluation Analysis
- Quality Plan to Improve

External QA
- External Assessment
- Accreditation
- Accountability
- Improvement

Plan to Improve

Analysis

Evaluation

Quality
Education Problems...

I. University Mis-Orientatio

II. Inefficient administration

III. T. & S. Un-qualified; unemployment

IV. Lack of social accountability & integrity

V. Academic Corruption...
Corruption is as a ‘Malignant Tumour’ in Education

- **Degree mills** are part of an emerging academic corruption that, unfortunately, is accompanying the growth of access & participation in higher education worldwide (by UNESCO & CHEA 2009)

- **Absenteeism, Appropriation, Bribery, Cheating, Deceit, Embezzlement, Extortion, Favouritism, Fraud, Graft, Harassment, Impersonation**...旷课、挪用、贿赂、欺骗、腐败、欺诈、贪污、勒索、偏袒、冒牌、渎职、骚扰、抄袭...... (by IIEP-UNESCO & CHEA-CIQG)
APQN Effort for Quality Education

- 2003: Founded in Hong Kong, China
- 2009: AUQA to SEEL
- 2012: Funding Challenge
- 2016: Sus. Development Opportunity

14 years
APQN: Largest & the most Influential non-profit & non-government International/Regional Network in QA in the Asia-Pacific Region

204 APQN members from 40 countries/territories (April 2017)

53 countries/territories in the Region covering half of the world’s population
Involve the Largest Number of Beneficiaries

2005, 17 members, 3 categories;
2017: 204, 4 categories; doubling each year
Practical Exploration in **Dissolving Boundaries for a Quality Region** : Theme of AAC

<table>
<thead>
<tr>
<th>Date</th>
<th>Theme &amp; Sub-themes</th>
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<td>2003</td>
<td>Formation of the Asia Pacific Sub-Network:</td>
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<td>2004</td>
<td>World Bank Development Fund Grant (DGF) &amp; APQN</td>
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<td>2005</td>
<td>The Establish of APQN: Dissolving Boundaries of a Quality Region</td>
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<td>2006</td>
<td>Regional Mobility: Cooperation in Quality Assurance</td>
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<td>Quality Assurance in HE: Balancing the National Contexts &amp; International Aspirations</td>
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<td>2010</td>
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<td>2012</td>
<td>External QA in the Asia-Pacific: What has Changed over a Decade?</td>
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<td>HE QA in a Changing World: Envisioning the Future of APR</td>
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<td>New Horizons: Dissolve Boundaries for a Quality Region</td>
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Focuses on the core of “**quality assurance**” in the region, the priority among priorities
Focus on QA without Boundaries

Through the Global Initiative for QA Capacity (GIQAC) funded by UNESCO: 1) Book “Assessing Quality in HE”; 2) “Toolkit: Regulating the Quality of Cross-Border Education”; 3) Other sets the QA standards for QAAs...

AAC Proceedings…
2012; 2013-2014; 2015 APQN Academic Proceeding
Composed of 188 consultants from 56 countries who are willing to provide advice to the member agency in the world.

Notice: Workshop at Session C at 16:20 today (May 26, 2017)

http://www.apqn.org/services/consultantsdb/
Capacity Building to Strengthen Quality Assurance in Institutional, National & Regional Levels
Capacity Building

“A process that focuses on enhancing the skills, knowledge & social capabilities available to individuals, social & political systems” (UN)
Aspects of Capacity Building

- Human Resource capacity (i.e. individuals)
- Intra-organizational capacity
- Inter-organizational capacity
- External institutional capacity (rules & incentives)
Bright Future: **Capacity Building from All Levels**

All-win Goal: Improve capacity building of quality education from Institutional, National & Regional Levels, from both IQA & EQA, from all, so that we can satisfy all the ideals & needs of different stakeholders.
1. Capacity Building of Individuals

Composed of 188 consultants from 56 countries who are willing to provide advice to the member agency in the world.

http://www.apqn.org/services/consultantsdb/
2. Capacity Building of Institutional Strategies

• Macao Polytechnic Institute (MPI) & APQN co-held International Conference on Teaching & Learning Quality Assurance in Higher Education for the past 2 years (over 30 presenters form HEIs)

Call for papers - New Developments of Teaching & Learning Quality Assurance in Higher Education (Macao, 21-23 Nov 2017) [www.ipm.edu.mo/heconf2017]
3. Capacity Building of National Strategies

On 16-17 September 2016, the **Bengaluru Statement on Next-Generation QA of HE: A Shared Vision & Commitment for Fostering Partnership Beyond Borders** by NAAC & APQN, the major landmark in the International history of HE QA in this region. (over 20 counties joined hands…)
1. Cooperation among QA networks & organizations to dissolve boundaries for quality higher education.
2. Endeavour to **Foster Trust** Beyond Borders in HE QA:
3. Sharing global information resources.
4. Promoting **values & ethical practices** in QA.
5. Sharing & promoting **good practices**.
6. Strengthening of **capacity building**.
7. Developing **strategies & resources** for next generation QA in age of technology.
8. Resource **mobilisation** for QA.
9. Strengthening **professionalism** in QA.
Who Guarantees Quality of QAAs?

1. Provide an inspirational target
2. Serve as a quality hallmark
3. Basis for mutual recognition
4. Service to members
5. Basis for cross-border operation of quality agencies / institutions
6. Evaluation of the evaluator…

Asia Pacific Quality Register (APQR)
4. Capacity Building of Regional Strategies: CIQG Highlights

- CIQG’s International Quality Principles
- Advisory Statement & series of Webinars on Combatting Corruption & Enhancing Integrity in Higher Education
- Partnerships through CIQG Memorandum of Affiliation (MoA)
- The Quality Platform: What Next?
CIQG’s International Quality Principles

1. Quality & higher education providers
2. Quality & students
3. Quality & society
4. Quality & government
5. Quality & accountability
6. Quality & QA & accreditation bodies
7. Quality & change

Available in English, Arabic, Chinese, French & Spanish: www.chea.org
Combatting Corruption & Enhancing Integrity in Higher Education from 7 Stakeholders

1. National governments
2. Quality Assurance Agencies
3. HEIs
4. Faculty & staff
5. Students
6. Press/Civil Society
7. Employers & Professional Bodies

Advisory Statement for Effective International Practice
Combatting Corruption and Enhancing Integrity: A Contemporary Challenge for the Quality and Credibility of Higher Education

July 2016
Please join!
Thank you for your attention!

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