

Member of
COVID-19
Global Education Coalition
Launched by UNESCO



WEDON
EDUCATION

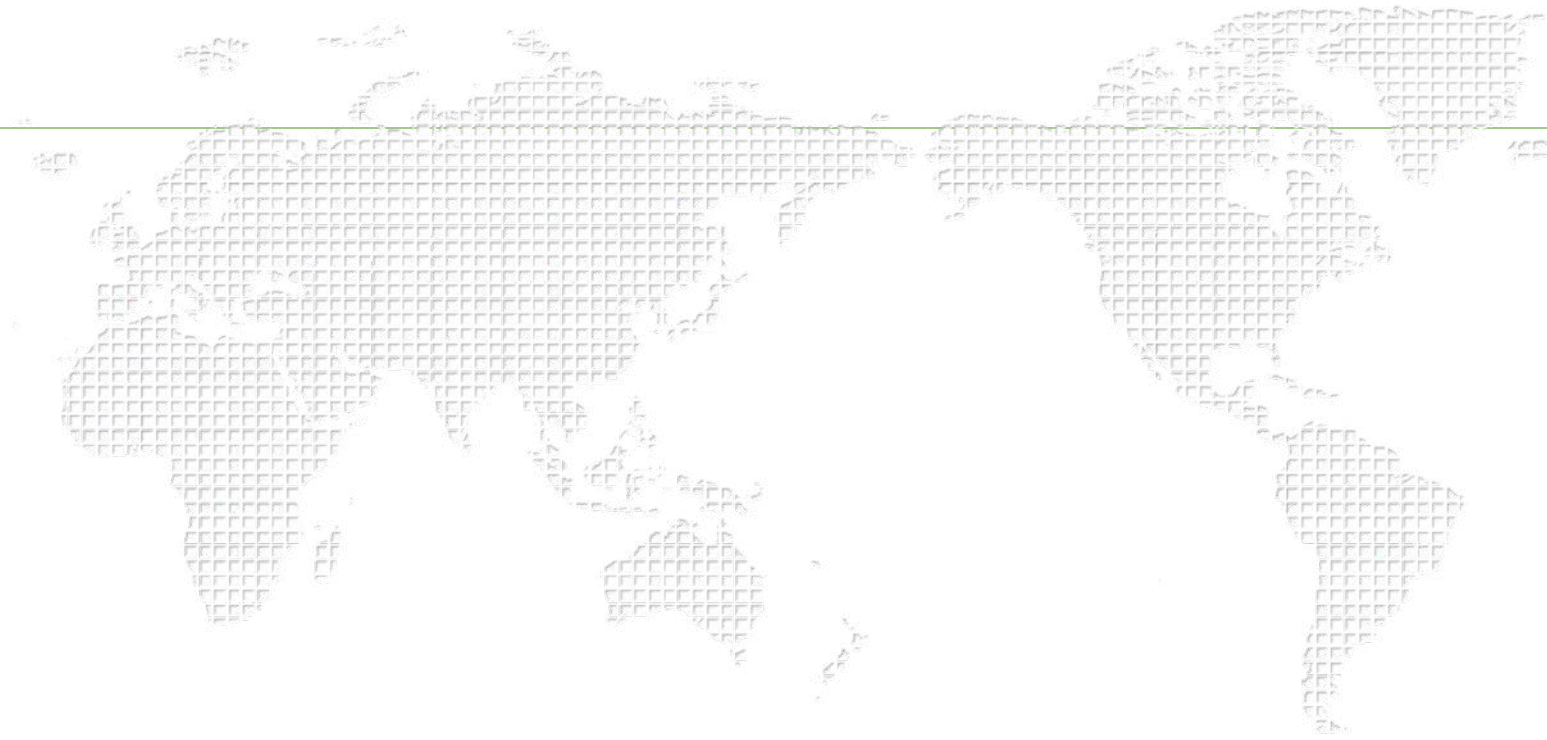
Innovative Financing Partnerships

——Pacific Island Regional Conference: Innovative Financing for Inclusive ICT in Education

Weidong Cloud Education Group

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About us



Weidong Cloud Education Group

"Share Educational Resources • Inherit Human Civilization"

Weidong Cloud Education Group Co., Ltd., a global Internet education platform operator, provides total solution of digital transformation in education for public sectors, enterprises, and educational institutions and has connected nearly 20 million platform users around the globe. Weidong has presented in 25 countries and regions around the world, including, France, Great Britain, Germany, Switzerland, Kyrgyzstan, Uzbekistan, Philippines, Côte d'Ivoire, Egypt, etc.



Strategic Partner of UNESCO



Strategic Partners of Shanghai Cooperation Organization



Strategic partner of SEAMEO (Southeast-Asian Ministers of Education Organization)

Global Partner of UNESCO



In June 2014, Weidong Cloud Education signed a strategic cooperation agreement with UNESCO, and has successfully supported the holding of five sessions International ICT in Education Conference, promised to provide ICT in education solutions and consultancy service for 195 member countries of UNESCO.



In October 2018, UNESCO renewed the strategic cooperation agreement with Weidong Cloud Education, both parties will implement UNESCO's priority development policy for Africa.



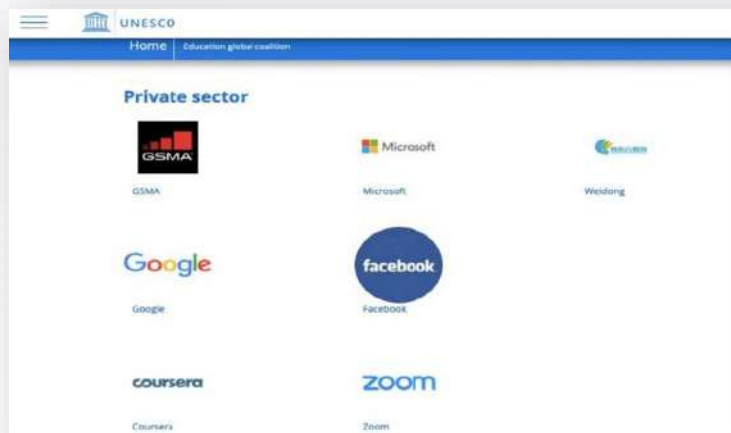
Since 2015, Weidong Cloud Education has repeatedly supported the UNESCO International Internet Education Partner Conference and assisted in promoting the implementation of the Qingdao Declaration.



In July 2018, Mr. Wang Duanrui, Chairman of WEIDONG, was invited to meet with UNESCO Director-General Audrey Azoulay and Assistant Director-General for Education Stefania Giannini in Paris.

UNESCO "Global Education Coalition"

Since the outbreak of the epidemic, Weidong Cloud Education has joined Google, Microsoft, Coursera, Zoom and other companies as the first batch of companies to join the "Global Education Coalition" initiated by UNESCO, actively providing member countries with distance education solutions to fight against the epidemic. Weidong Cloud Education participated in over 20 online seminars organized by UNESCO Headquarters, National Committee of UNESCO and other departments. WeLMS online learning management system independently developed by Weidong Cloud Education is also an important tool for schools in member countries to realize distance teaching and learning.



One of the first Chinese companies to join the Global Education Coalition



Weidong Cloud Education delivered a speech at the online seminar of African Ministers of Education



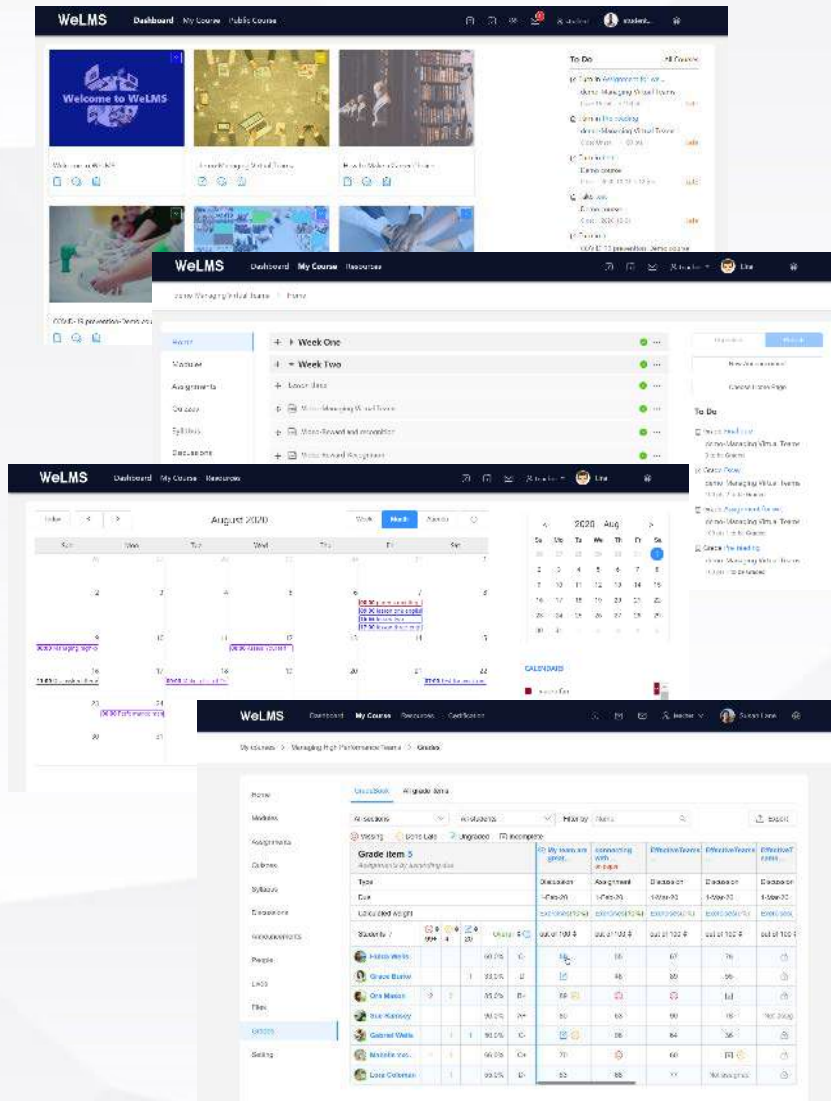
Annual Partner Forum of China National Commission for UNESCO

Learning Management System **WeLMS**

E-LEARNING IS THE "NEW NORMAL" SINCE COVID-19 IMPACT

The large-scale pandemic exposed the vulnerability of the education system. Building resilience into the education system become the necessity and urgency.

WeLMS targets to build a platform of connected learners which empowers normal online teaching and learning activities when the public is detained at home. It is the core tier to consolidate transformed mindset, methodology, pedagogies and talents, which motivates continuous innovation in educational digital transformation, promote effective synergy of infrastructure, ICT solutions, applications and services through comprehensive measures, bridging the regional digital gaps, boost education digital construction, and contribute to the fair development of education in the world.



WeLMS



Learner-centric

- Personalized Content
- Self-enrolment
- E-portfolios
- Comprehensive Assessment



Granularity

- Fine Organized Content Modules
- Flexible Scheduling



Engaging

- Flexible groups
- Announcement and notifications
- Rating and polling



Interactive Design

- Multiple Communication Channels
- Social-like student view



Customizable

- Personalized UI
- API-ready
- Business workflow engine

Digital Transformation in Education from Sketch

Complete Solution

Infrastructure + Digital devices + Platform + Content + training and operation



Content

Over 3,500 OOB Courses of Weidong

Train of Trainers Program

Knowledge transfer to empower the content creation within the community



Re-designed Learning Space-
Smart Classroom of
Connected Digital Devices

WeLMS Customization Service

- Consulting and Business Analytics
- Learning Process Optimization

WeLMS

Learning Management Platform



Infrastructure

Construction/Computing Service/Networking

In our business scope, platform-WeLms is the core tier to consolidate transformed mindset, methodology, pedagogies and talents, which motivates continuous innovation in educational digital transformation, promote effective synergy of infrastructure, ICT solutions, applications and services through comprehensive measures, bridging the regional digital gaps, boost education digital construction, and contribute to the fair development of education in the world.

PROVISION OF SMART CLASSROOM

Tiered Structure

Tier-3: Learning Management

Learning Management System targets to build a platform of connected learners which empowers normal online teaching and learning activities when the public is detained at home. It is the core tier to consolidate transformed mindset, methodology, pedagogies and talents, which motivates continuous innovation in educational digital transformation, promote effective synergy of infrastructure, ICT solutions, applications and services through comprehensive measures, bridging the regional digital gaps, boost education digital construction.

Tier-2: Content Production and Live Streaming

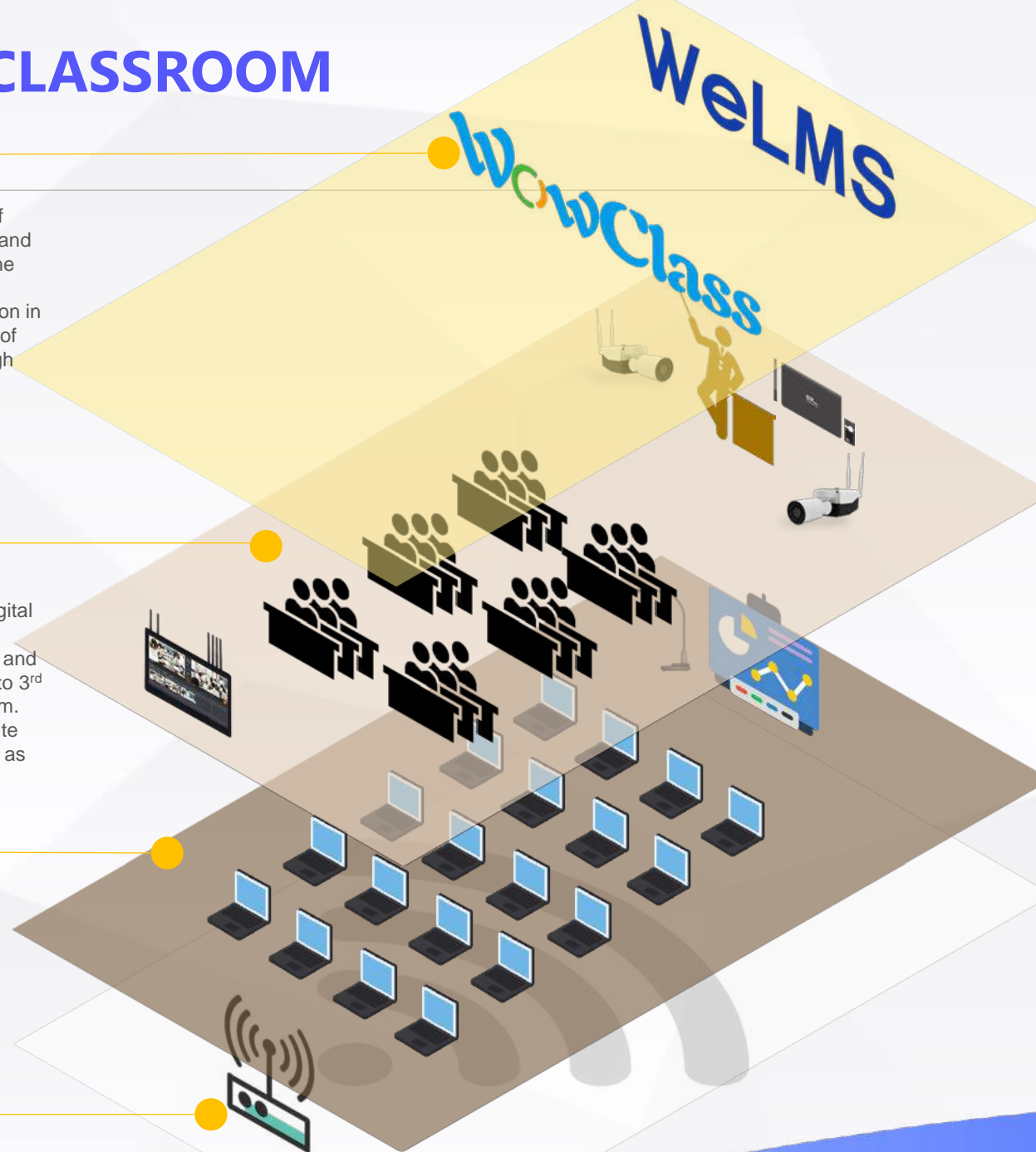
The system serves for capturing in-class activities through digital devices for reuse and playback purpose. It also enables collaborative classes across different locations to form Ad-hoc and real-time connection to expand audience, even to broadcast to 3rd party live streaming services, like Youtube, Facebook or Zoom. We also offer a light-weight micro-course production tools suite "LOOK" which enables teacher to capture the screen content as well as teacher's voice and publish online.

Tier-1: Digital Training Tools

Digital Training Tools is core to the solution. Because the form of presentation in smart classroom must be digital. The smartboard is placed at the very front of the classroom for multimedia content demonstration. All students are equipped with a laptop of individual operating environment to access learning management system or any application available. A wire-less visualizer is also in place to project teaching objects or delicate operations to the smart board.

Wireless Network (Within Classroom)

A classroom-wide wireless network is available in classroom to connect all devices.



Service Provision:

- Onsite installation and deployment
- Knowledge Transfer
- Offshore Maintenance and Support

Vocational Education – Demos Group

Demos

Top international resources

Founded in 1972 in France, Demos Group, the second largest vocational education and training group in Europe, training content focusing on 21 fields such as finance, manufacturing, IT and management.

Long-term strategic cooperation

Coca cola, L'Oreal, Rolls-Royce, and 300+ from the 500 Forbes companies.



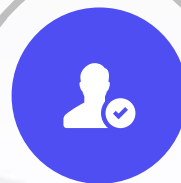
More than **2,000,000** online course learning users worldwide



More than **35,000** customers, including more than **330 Fortune 500** companies



Training more than **350,000** middle and high-level employees of enterprises every year, and in-depth cooperation with more than **100 top** colleges in **14** countries around the world



More than **3000** courses
More than **8,000** training experts and teachers



Global online learning platform TOP10, global training outsourcing service **TOP10**

TOP10 Global Curriculum Weaving System, **TOP10** Global Leadership Training

Overseas training institutions and foreign experts introduction institutions designated by the State Administration of foreign experts of China



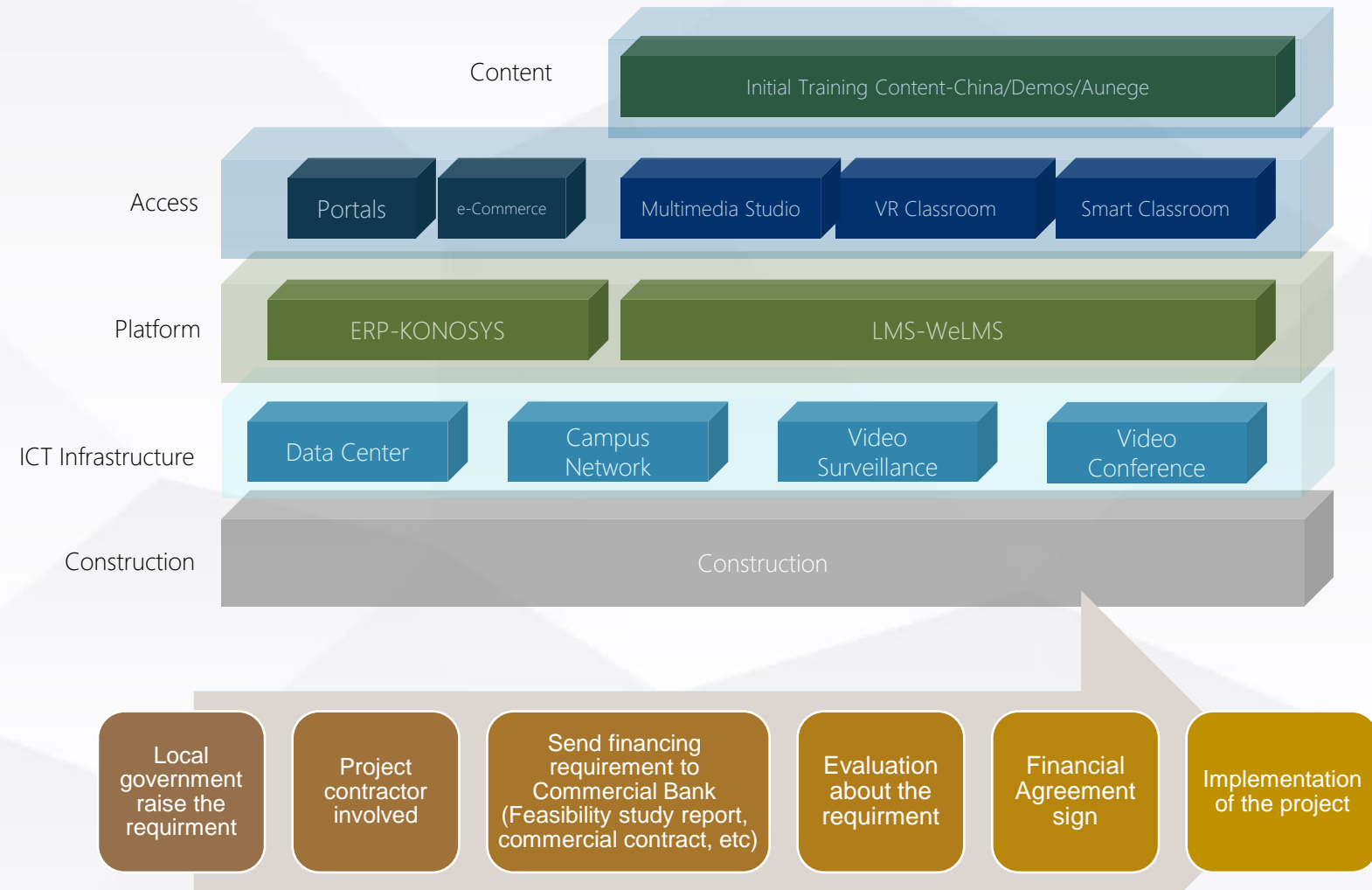


2 Case Study

Case Study – PNDPA Project in Cote d'Ivoire, Africa



- **Client:** Ministry of Handicraft Industry of Côte d'Ivoire
- **Project:** Projet de Plateforme Numérique pour le Développement et la Promotion de l' Artisanat(PNDPA) en Côte d'Ivoire
- **Project content:** Côte d'Ivoire's "Handicraft Industry Development and Promotion Digital Platform Project" (PNDPA) was initiated by the Ministry of Handicraft Industry of Côte d'Ivoire and is one of the most important national strategic projects in the country's 2016-2020 development plan. The project was constructed by Weidong France Demos. The project is divided into 4 sub-projects: establish 13 "handicraft houses" nationwide; establish a handicraft industry database; provide training and education for 6 million handicraft practitioners; build and manage handicrafts online display and trading platform.
- **Financing Approach:** International Business Loans/Commercial Bank Buyer Credit
- **Stakeholders:** Local government(Ministry of Handicraft&Ministry of Finance), International Bank, Project Owner



Case Study – Project in Pakistan and Egypt



- **Project name:** Weidong Smart Classroom Project, in Pakistan&Egypt
- **Project content:** "Weidong Smart Classroom" project in cooperation with the UNESCO Higher Education Innovation Center was launched at the University of Djibouti, and built a digital teaching environment with integrated intelligent teaching equipment and software interactive software for teachers and students of local universities. Smart teaching equipment includes: interactive large screens, cloud terminals, recording and broadcasting equipment, etc. The software applications include classroom interactive platforms and learning management platforms, and provide teachers with digital ability training and post-operation and maintenance support.
- The smart classroom of Ain Shams University in Egypt served 17,000 students during the epidemic, and recorded online courses covering 18 different subjects.

- **Financing Approach:** NGO&Sponsor collaboration

Stakeholders: NGOs, Project beneficiary(Educational Institutions), Sponsor and local government(Ministry of Education/Finance)

Sustainable partnerships for ICT in Education Project

→ Indicators for the evaluation about the project:

- National Policy/Governmental Oriented
- Funding support from commercial bank or world bank
- Total solution and sustainable plan in digital transformation in vocational education

→ Services that we could provide:





Thanks for your attention