UNESCO Future Co-creation Platform

• JNCU’s proposal “Revitalization of UNESCO Activities in Japan” (18 October, 2019) presented five recommendations including...

  “... Various stakeholders crossing generations and regions should collaborate to create a platform for co-creating the future of UNESCO activities...”

• Building of a strategic platform for deepening collaboration among various stakeholders

✓ Launched in 2020 by MEXT
✓ ACCU took over the secretariat responsibility in July 2022
Main responsibilities

- Establishing and strengthening **national and regional networks** toward the realization of the SDGs

- Promoting understanding of UNESCO-related activities with a **focus on the youth** and in collaboration with the Youth Committee of JNCU

- Mobilization of the **private sector resource and knowledge** in support of UNESCO-related activities

- Disseminating information in and outside of Japan through various PR channels
The special website commemorating the 70th anniversary of Japan’s association to UNESCO in 2021
A series of online events inviting a variety of speakers
Upcoming...

UNESCO CCP Steering Committee

Providing insights from multiple perspectives

UNESCO Platform Co-creation Working Group

UNESCO Future Co-creation Platform (Secretariat) = ACCU

Japanese National Commission for UNESCO (JNCU) - MEXT

Universities and research institutes

Local governments

Info sharing

Cooperation

UNESCO (HQ, regional & country offices)

Related orgs overseas (NatComs, NGOs, research institutes, etc.)

Civil society orgs

Private sector

Youth groups (UNESCO clubs, etc.)
◆ Enriching the portal site with up-to-date and attractive contents
  ✓ UNESCO announcements
  ✓ Event information from the UNESCO-related organizations
  ✓ Interview articles written by youth, reporting on good practices of multi-stakeholder approach and mobilization of the private sector

◆ Strengthening PR infrastructure
  ✓ Review of portal site functions
  ✓ Newsletters
  ✓ English portal site

◆ Organizing events (tentatively called "UNESCO Week" and planned in Feb 2023)
  ✓ Approx. 3 hours x 3 days
  ✓ Details to be decided by the WG and the Steering Committee
  ✓ Will include bilingual sessions (Eng-Jpn) connecting stakeholders in and outside of Japan
Thank you!

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