

## Forum Schedule

MON	TUE	WED	THU	FRI	SAT	SUN
30 MAY	<b>31 MAY</b> Deadline for application	1 JUN	2	3	4	5
6	7	8	9	10	11	12
13	14	<b>15 JUN</b> Announce selected applicants on UNESCO Bangkok's website. UNESCO sends all participants a forum package with access to UNESCO's self-learning portal and pre-forum assignments.	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	<b>1 JUL</b>	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	<b>30 JUL (10:00-11:30)</b> Meet and Greet Day (online): 1.5 hours <ul style="list-style-type: none"> <li>Tech tool check-up</li> <li>Ice-breaking activities</li> </ul>	31
<b>1 AUG</b>	2	3	4	5	6	7
8	9	10	11	12	13	14



MON	TUE	WED	THU	FRI	SAT	SUN
<b>Part1: Training of Cultural Youth Ambassadors (30 hours)</b>						
15 AUG	16	17	18	19	<b>20 AUG (09:00-16:00)</b> <b>Full-day workshop A (online): 6 hours</b> Morning (09:00-12:00) <ul style="list-style-type: none"> <li>• Orientation</li> <li>• Setting community rules and mutual understanding</li> <li>• The UNESCO 2003 Convention and the important role of youth</li> </ul> Afternoon (13:00-16:00) <ul style="list-style-type: none"> <li>• Community-based ICH inventory and introduction to diverse ICH of Luang Prabang</li> <li>• Value of ICH to environmental, social and economic sustainability of Luang Prabang</li> <li>• Introduction to Tokyo Tech's database prototype</li> </ul>	<b>21 AUG (09:00-16:00)</b> <b>Full-day workshop A (online): 6 hours</b> Morning (09:00-12:00) <ul style="list-style-type: none"> <li>• Exploring ICH threats</li> <li>• Critical thinking on controversial issues: <ul style="list-style-type: none"> <li>○ Hyper-commercialized ICH</li> <li>○ Preserving local knowledge</li> <li>○ Authenticity and tourism</li> </ul> </li> </ul> Afternoon (13:00-16:00) <ul style="list-style-type: none"> <li>• Introduction to design thinking</li> <li>• Gift giving exercise</li> </ul>
22 AUG	23 AUG	24 AUG	25 AUG	26 AUG	<b>27 AUG (10:00-12:00)</b> <b>Mentoring session (1) (online): 2 hours</b> Topics for discussion <ul style="list-style-type: none"> <li>• Design thinking: Empathy</li> <li>• Choose ICH problems as a team</li> <li>• Identify target audience and interviewees</li> </ul>	28
Fieldwork (at your own pace) Assignment: User persona, due 10 September						

MON	TUE	WED	THU	FRI	SAT	SUN
29 AUG	30 AUG	31 AUG	1 SEP	2 SEP	<b>3 SEP (10:00-12:00)</b> <b>Mentoring session (2) (online): 2 hours</b> Topics for discussion <ul style="list-style-type: none"> <li>• Design thinking: Define</li> <li>• Defining user's problems</li> </ul> <b>10 SEP (10:00-12:00)</b> <b>Mentoring session (3) (online): 2 hours</b> Topics for discussion <ul style="list-style-type: none"> <li>• Teams present their user persona</li> <li>• Design thinking: Brainstorming</li> <li>• Teams brainstorm for project ideas</li> </ul> <b>17 SEP (09:00-16:00)</b> <b>Full-day workshop B (online): 6 hours</b> Morning (09:00-12:00) <ul style="list-style-type: none"> <li>• Using digital storytelling to express the significance of your project</li> </ul> Afternoon (13:00-16:00) <ul style="list-style-type: none"> <li>• Cultural industries from ICH: How to tell stories of your culture and lead to sustainable development of community?</li> </ul>	4
5 SEP	6 SEP	7 SEP	8 SEP	9 SEP		11
12 SEP	13 SEP	14 SEP	15 SEP	16 SEP		<b>18 SEP (09:00-16:00)</b> <b>Full-day workshop B (online): 6 hours</b> Morning (09:00-12:00) <ul style="list-style-type: none"> <li>• Presenting design ideas / mood board</li> <li>• Design Thinking: Prototyping</li> </ul> Afternoon (13:00-16:00) <ul style="list-style-type: none"> <li>• Prototyping sketches</li> <li>• Make a list of materials and skills needed to create your project</li> </ul>

Fieldwork (at your own pace)

Assignment: User persona, due 10 September

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Fieldwork (at your own pace)

MON	TUE	WED	THU	FRI	SAT	SUN
<b>Part 2: ICHxSDGs Ideathon (3 weeks, 6 hours of Design Studio sessions)</b>						
19 SEP	20	21	22	23	<b>24 SEP (10:00-12:00)</b> <b>Design Studio session (1): 2 hours</b> <ul style="list-style-type: none"> <li>• Making innovative solutions for ICH</li> <li>• Documenting/editing videos to showcase their working processes</li> </ul>	25
26 SEP	27 SEP	28 SEP	29 SEP	30 SEP	<b>1 OCT (10:00-12:00)</b> <b>Design Studio session (2): 2 hours</b> <ul style="list-style-type: none"> <li>• Making innovative solutions for ICH</li> <li>• Documenting/editing videos to showcase their working processes</li> </ul>	2
3 OCT	4 OCT	5 OCT	6 OCT	7 OCT	<b>8 OCT</b> <b>Design Studio session (3): 2 hours</b> <ul style="list-style-type: none"> <li>• Making innovative solutions for ICH</li> <li>• Documenting/editing videos to showcase their working processes</li> </ul>	9
10 OCT	11 OCT	12 OCT	13 OCT	14 OCT	<b>15 OCT (10:00-15:00)</b> <b>Showcase of youth project outputs: 4 hours</b>	16
Fieldwork (at your own pace)						
Fieldwork (at your own pace)						
Fieldwork and wrap-up of project outputs						