REGULATIONS | New Design in Heritage Contexts

Article 1 – Objective

1.1 In addition to the announced Awards, the Jury will, through its special Award for New Design in Heritage Contexts, recognize newly-built projects which demonstrate outstanding design that is well-integrated into heritage contexts.

Article 2 – Award and Frequency

2.1 The Award for New Design in Heritage Contexts will be given at the discretion of the Jury.

2.2 The Awards shall consist of a number of winners to be determined by the Jury in the following categories:
   a. **Award for New Design in Heritage Contexts**, which demonstrate outstanding achievement in all criteria;
   b. **Special Recognition for Sustainable Development**, which demonstrates noteworthy achievement in all criteria and has a significant impact in contributing to sustainable development.

2.3 Each Award winner will receive a plaque.

2.4 Certificates of recognition will be presented to all parties included in the entry form.

2.5 The format and number of the Awards may be varied from time to time at the discretion of UNESCO and the Jury.

2.6 The Awards will be made out in the name stated on the project entry form.

Article 3 – Eligibility for the Awards

3.1 Projects should have been undertaken within the framework of a larger conservation project or should be located within or adjacent to a historic area.

3.2 Building annexes, new extensions, new buildings, new public spaces and new structures such as bridges are all eligible for consideration.

3.3 To be considered for the Award for New Design in Heritage Contexts, the work must have been completed within the preceding 10 years at the time of submission. The project must also have been occupied or put to viable use for at least one year.

3.4 The submission must demonstrate that no structures of heritage significance were adversely affected for the purpose of the project submitted for the Award for New Design in Heritage Contexts.
3.5 Entries that have been previously submitted will not be eligible for resubmission unless invited to do so by the Jury.

3.6 Projects that are new structures built as historic replicas, built against historic facades and historic theme parks will not be considered within the scope of the Award for New Design in Heritage Contexts.

3.7 Projects that are submitted for consideration to the conservation category of the UNESCO Heritage Awards in the same year are not eligible for submission for the Award for New Design in Heritage Contexts. Projects submitted to both categories will be disqualified.

**Article 4 – Criteria for the Award for New Design in Heritage Contexts**

4.1 The recipients of the Award for New Design in Heritage Contexts will have conclusively demonstrated excellence in the following areas:

**Contextual Design:**

a. Outstanding design concept that demonstrates critical thinking in articulating an innovative response to the specific heritage context.

b. How well the new design helps to reveal the qualities of the place, including historical, architectural, cultural, and social significance.

c. The compatibility and appropriateness of the new design’s programme/function in its context.

d. How well the new design relates to the existing built and natural context. Factors include, but are not limited to, the following: typology, siting, massing, form, scale, character, colour and texture.

e. The justification of selection and quality control of materials and building techniques (contemporary, vernacular or a combination of both).

**Sustainability and Impact:**

f. How well the project contribute to environmental sustainability and resilience of the heritage place.

g. How does the project contribute to the local community’s socio-economic wellbeing, cultural continuum, and development needs.

h. The influence of the project on architectural practice and design policy locally, nationally, regionally or internationally.

**Article 5 – Jury and Selection Process**

5.1 The Awards recipients shall be selected on the proposal of a Jury composed of 5 to 7 international conservation experts in the Asia-Pacific region who are not current staff members of UNESCO.

5.2 UNESCO shall appoint the Jury for the full period of the Awards process.

5.3 UNESCO Field Offices in the Asia-Pacific region shall be involved in the nomination of Jury members and in screening the entries for conformity with the Awards eligibility.

5.4 The Jury shall confirm the projects’ conformity with the Awards eligibility requirements and assess projects against the Awards criteria during the annual Jury meeting.
Article 6 – Conditions of Entry

6.1 Entries may be submitted by the registered owner, registered tenant, or conservation consultant, architect or designer, any of whom would have had to be involved in the process, preferably throughout the entire project duration.

6.2 Each entry must be submitted to UNESCO before 31 August 2021.

6.3 UNESCO will announce the result in December 2021.

6.4 The wording of plaques and certificates will be based strictly on the details given on the entry form.

6.5 All submitting persons or firms will be responsible for the delivery of their respective entries. Entry materials will not be returned.

6.6 One or more entries may be submitted by the same individual or institution.

6.7 Entries from under-represented localities and countries are encouraged, to diversify the pool of best practices identified through the programme.

6.8 All the information provided in the entry materials must be accurate, to the best of the submitter’s knowledge, as of the date of submission. Otherwise, entries can be disqualified.

6.9 The project being submitted must not be involved in any ongoing legal dispute.

6.10 All entry materials provided must be the property of the submitter or have been provided with the full consent of the authors/original owners.

6.11 Submission of an entry will be taken to imply granting UNESCO the rights to use, publish, display or communicate all materials and particulars of the successful schemes, without charge to UNESCO.

6.12 The use of the UNESCO logo for any purposes related to the Awards requires prior written authorization from UNESCO.

Article 7 – Materials Required for Submission

Each entry must be submitted with the following documentation in full:

7.1 Official entry form (submit online)

7.2 Project dossier (post to UNESCO by mail):

7.2.1 The Awards project description (using the provided official format).

7.2.2 Occupant’s comments

7.2.3 Owner consent

7.2.4 Rights authorization form (copyright for drawings, illustrations and photographs)

7.2.5 Drawings, A4 format or A3 format

7.2.6 Photographs (before conservation – in process – after conservation – in use/ current state)

7.2.7 USB Drive (including all documents required in PDF format, drawings and photographs preferably in high-resolution files)

7.3 Conservation Management Plan should be provided, if applicable

7.4 Additional materials (articles, videos, etc.) may be provided, as per guidelines

Entries that do not fulfil the submission requirements will not be presented to the Jury.