UNESCO Bangkok and the Faculty of Communication Arts of the Chulalongkorn University are pleased to invite you to the public launch of

UNESCO’s MEDIA DEVELOPMENT INDICATORS IN THAI LANGUAGE

Monday, 25 January 2016
Pathumwan Princess Hotel, Bangkok

Now available in Thai, UNESCO’s Media Development Indicators (MDI) offer an effective tool to promote and implement international standards and good practices in a country’s media environment.

This session will gather international experts and stakeholders of Thailand’s media sector in a view to discuss how the MDI can help inform future media policies at a pivotal time in the country, as a constitutional process is underway which will affect wide segments of Thai society, including the media sector.

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<td>8.45-9.00</td>
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| 9.00-9.30 | Opening: Media Development and the current political reform in Thailand  
Chair: Gwang-Jo Kim, Director of UNESCO Bangkok  
Luc Stevens, United Nations Resident Coordinator, Thailand  
Charlotta Bredberg, Senior Programme Manager, Development Cooperation Section (Regional) Human Rights & Democracy, Embassy of Sweden to Thailand  
Assistant Professor Duang-kamol Chartprasert, Faculty of Communication Arts, Chulalongkorn University |
| 9.30 – 10.00 | Presentation: UNESCO’s Media Development Indicators  
Misako Ito, Adviser in Communication and Information, UNESCO Bangkok |
| 10.00-11.30 | Panel Discussion: The relevance of UNESCO’s Media Development Indicators for Thailand  
Introductory speech: “Why media development indicators matter?”  
by Jayaweera Wijayananda, formerly Director of the Media Development Division and Secretary of the International Programme for the Development of Communication at UNESCO Headquarters  
Discussion:  
Assistant Professor Dr. Pirongrong Ramasoota, Head of the Department of Journalism and Information, Faculty of Communication Arts, Chulalongkorn University  
Associate Professor Dr. Uajit Virojtrairatt, Director, Media Monitor, Bangkok  
Moderation: Sinfah Tunsarawuth, Media law expert, Bangkok |
| 11.30 | End of public presentation |